El Dorado Hills Bowmen (EDHB)
Meeting Minutes
June 12, 2024

This meeting took place at the Range Clubhouse, 3321 El Dorado Hills Blvd., El Dorado Hills, CA 95762.

1. **Call to Order**
   The Meeting was called to order by President Kayo Shiveley at 6:31 PM.

2. **Attendance**
   In addition to Kayo, David McReynolds, Treasurer, Greg Dodds, VP Events, Debbie Heise, VP Publicity, Sal Segura, Secretary and Kerry Gragg, Board Member-at-Large attended. Members Caesar Gorospe, Michael Ramsbotham and Paul Ybarra were also present.

3. **Treasurer's Report**
   Mr. McReynolds indicated that the Club spent a little more than it took in last month, with over $3,500 in expenditures. On a positive side, contrary to expectations, the Awards Dinner (for which the Club subsidized $12/pp) netted a profit from proceeds of the raffles/auction. Pending charges include CAPRA (goats) which will amount to about $5,000 and for purchase of 3D Shoot tee shirts. The FEDHPAR account spent just over $2,000 on range maintenance this past month and had a net income of $1,300.

   Both FEDHPAR and Club coffers remain in good shape, and we expect a sizeable income from the many classes the Club is holding this month.

   Sal presented figures for the property and liability insurance policies, which amount to approx. $5,000. He requested the Board approve the proposal. The policy takes effect July 1, 2024.

   The Board approved the insurance proposals. David will be provided invoices upon their arrival.

4. **Secretary's Report**
   Sal reported that the last month yielded 24 memberships/renewals. There have not been any significant issues arising from the cessation of the use of paper applications.

Period	Family	Adult	Senior	Youth
5/8-12/24	12	10	2	0
			Active Memberships	**298**

5. **Old Business**
   - Entrance Sign – In Rob's absence, Kayo related that the entrance signs were picked up and awaiting installation. He put out a request for heavy equipment operators hoping someone can dig the necessary post holes.

   - Summer Archery Camps – Kayo, David, and Member Jon Lister have scheduled four camps this summer, each lasting one week. Due to the varying school terms, only one youngster attended the first, but the second is presently in session and has six attendees. Space for the remaining camps is quickly being filled.

- Instruction Staff – Kayo updated attendees on his efforts to recruit additional instructors. As noted earlier, the bulk of instruction is being handled by a handful of members and there is a need to increase staffing to avoid burn-out. Kayo noted that he is facilitating USA Archery instructor certification by conducting it in-house and significantly reducing or waiving the typical certification fees. Anyone interested in assisting in this role should contact him for additional information.

- Broadhead/Summer Leagues – Greg D clarified that it was his intent only to hold a Broadhead Shoot in August, prior to the start of hunting season. He still plans to move forward with this. He further related that he has had problems with members committing to participate and/or help put on a Summer League. Accordingly, he proposed we bypass it in favor of refining the ongoing Club Monthly 3D Shoots.

6. New Business

- National Night Out – The Club has been invited to the CSD's National Night Out event. This community-building activity takes place in August and includes a wide variety of community participants, including law enforcement, the fire department, and other service providers. Sal indicated we need to respond no later than July 7 to participate. He and Debbie staffed last year, and both felt involvement allowed the Club to spread the word about the Range. Debbie will be otherwise engaged this year so we will need other volunteers to engage.

- Club BBQ on July 20th – Kayo expressed a desire to host a Club BBQ following the next scheduled Club 3D Shoot. He wants to continue to host this type of gathering to promote a sense of "community" among our members. After discussion, it was decided that the weather at this time of year is not conducive to an afternoon gathering and it was resolved that we would look for an opportunity further down the year.

- Impending Board Vacancies – Kayo commented on the need to search for candidates for several impending Board vacancies. Although our VP Publicity, Debbie Heise, has returned from leave, other officers have indicated they will be stepping down in the near future. Given the dearth of other members helping to maintain the facilities, the loss of even one Board officer will have a significant impact on our operations.

- Volunteer Help – The lack of general member volunteers was, once again, a topic of discussion. Despite having close to 300 memberships at any one time, only about six percent participate in Workdays, events, and other facility maintenance activities. Attendees discussed possible ways to increase participation.

  Kayo noted that he had recently discussed this topic with several other clubs and found that many have resorted to mandating participation and/or allowing members to opt-out by paying increased dues. For example, Maya allows an opt-out of the work requirement but doubles the cost of the annual dues for those exercising this option. Sal noted that EDHB Bylaws already require work participation as a condition of membership for both Adult and Family memberships. Youths and seniors are encouraged but not mandated to help; however, to his knowledge, this requirement has not been enforced since before he started serving on the Board seven years ago. When asked if members are made aware of the work requirement, Sal responded that that text is include in the membership

descriptions where members select the type of membership to purchase; notices are included in each renewal and new member package; and the requirement is frequently noted on Chimpmails sent out advertising upcoming volunteer opportunities. Additionally, each of these documents also highlight the incentive for a dues reduction of up to a 45% in exchange for participation.

After further discussion, it was agreed the Club would regularly use the online Sign-Up Genius system, by attaching a link to Chimpmail announcements and follow-up via phone contact in the days preceding an event to confirm attendance. Additionally, the Club will begin soliciting help by calling members who have not participated in the past 12 months.

Kayo will facilitate employment of the Sign-Up Genius system; Sal will provide Debbie and Greg D with contact information for non-participant members so they can attempt to recruit their involvement. Should these efforts not suffice, the Club may consider a membership Volunteer Opt-Out Option with increased dues.

- Dues Structure – This topic was somewhat related to volunteerism in that, absent sufficient volunteer participation, services may have to be contracted out to maintain the facility, significantly impacting Club funds. Compounding this matter, costs for maintaining the Range have all increased significantly over the last several years: the prices of 3D and paper targets have risen, weed control services and liability insurance costs have doubled, etc. Additionally, in contacting other regional clubs, Kayo came to the realization that EDHB is in the lower spectrum of dues charged for membership.

  Sal noted that the current dues were set in 2015 and that changes to the dues structure would need to be communicated to members well in advance of their implementation. A significant amount of discussion ensued, at the end of which a motion was made and seconded for the Club to increase dues to $180 for Adult and Family memberships, and $90 for Youth and Senior memberships. The issue of availing members of a Volunteer Opt-Out option at an increased rate was tabled.

  Sal volunteered to draft a Chimpmail to advise of the planned increase in dues. The notice will invite comments, as well as remind members of the impact the lack of volunteerism has on facility maintenance and its relationship to the amount of the dues imposed.

- 3D Target Placement - Greg D briefed attendees on some observations he made concerning target placement and target housing structures, while participating in a Nevada County Sportsmen shoot. He proposed the Club consider similar arrangements at our Club's Monthly 3D Shoot to minimize the loss/damage of arrows and to increase interest. It was decided that the suggested placement changes should be implemented but that additional information concerning the proposed target housing modifications was necessary.

  Greg D will bring additional information back related to the housing modifications, for review/approval, and will work with Member Jeff Summers (currently sets up and runs the Club Monthly 3D Shoots) to effect some of the placement changes.

7. **Events** – Kayo went over the various classes/lessons scheduled over the next 30 days. Included were Archery Camps, Twilight Tues./Thursday classes and the CSD Try Archery courses. Kayo and Greg also discussed the possibility of holding a Poker Shoot in the next few months.

8. **Maintenance Projects**

- Target Assembly Day Results – Debbie reported on the success of this impromptu Workday. She was able to recruit several members to assist in assembling over 100 paper targets for general use, as well as a significant number of targets for use during classes.

- Range Workday – July 6 is the next scheduled Workday. We will await Rob's return to determine the most pressing tasks, although it appears that weed eradication is high among them. As previously indicated, Kayo will employ the Sign-Up Genius program and Debbie and Greg D will attempt to recruit participants via phone.

- Trailer Modifications/Use – Sal reported that the new trailer is now fully outfitted with tie downs, an equipment box, tarps, etc. The combination to the coupler lock, and key to the equipment box is available through Kayo, Rob or Sal.

9. **Good of the Order/Adjournment** – July 10th was confirmed as the next General Meeting date. Greg D will attempt to make arrangements for it to be held at an air-conditioned, indoor venue. The meeting adjourned at 8:03 PM.